



Once upon a time there was a planet,
which was famous for an infinite diversity of humans, animals,
flowers, trees, oceans, rivers and mountains. It was full of colors, shapes, smells,
sounds and wonders. This was the magical little planet called TREASURE.

The universe, creator of the little planet, was shocked that the humans who were created to take care of TREASURE, did exactly the opposite: they covered the whole planet with trash. One day the little planet could neither see nor breathe. The sea turned brown, the air grey and the plants pale. And as the birds stopped singing and the bees stopped flying, the people got sick.

Finally, they realized, that the huge amount of trash was the reason for all this. The humans were sad and wanted to have the wonderful beauty of TREASURE back. Just how could they safe their planet and find all the treasures again? Children who had to live within all the trash,
made the miracle possible: they created instruments out of trash,
formed an orchestra and played symphonies. Their idea inspired the whole world!
People became alchemists and shared the ideas of upcycling all over the planet.

Suddenly, the planet TREASURE recovered and its wonderful beauty was visible again.
They realized that their planet is a living creature and there could be no doubt that it deserved the
same rights as them, the humans. The rights were created to protect their beloved
planet Treasure forever. From this day on they took care
of it very well and didn't hurt their planet ever again.

All is well that ends well: the universe was pleased that
the humans finally understood and did what they were meant to do.
And the humans were happy that the little planet TREASURE was
once again transformed into a paradise, with all its wonders and miracles
for everything and everyone!

Soundchair 101 > Treasure the Treasures

100 > Egocletor Casicer

101 > Treasure the Treasures

102 > Egocallent 73 > More than U had be little to the sound of the little to the little to the sound of the little to the sound 99 Just Roll it! 100 Soundchair 101 > Treasure the Treasures 85 > T-Shirt Reload 86 > B. Eggellem

Flower Lamp

Flower L Shirt Reload

72 > Eg

59 > Flower Lamp

70 > Reload

72 > Eg

59 > Flower Lamp

47 > White Rider 48 > Tip

10 Part Reload

48 > Tip

10 Part Reload

10 Part



instruments out of trash



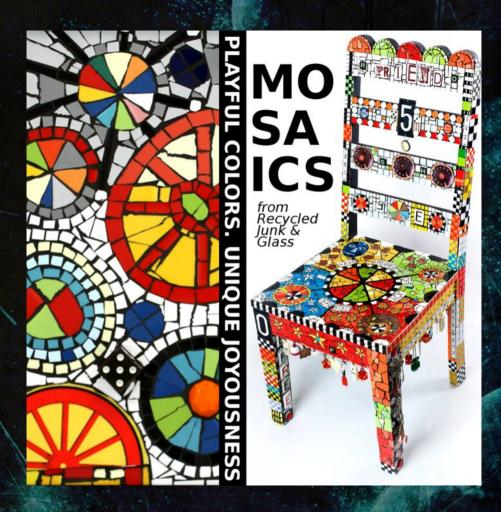
In the barrios of Paraguay, a humble garbage picker uses his ingenuity to craft instruments out of recycled materials - and a youth orchestra is born. Music arises and children find new dreams: www.landfillharmonicmovie.com

THE BETTER TIRE

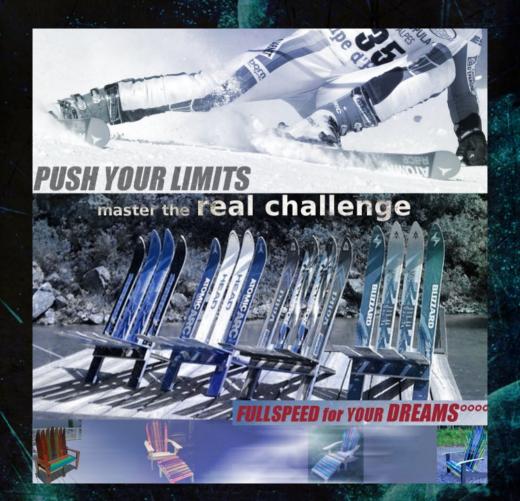


SMELLS LIKE FLOWERS & HAS DRIVE ON THE WALL!

You do not need as matruction! JUST MAKE IT!









| alternative house



EARTHSHIP







| building with recycled & natural materials - www.earthship.com |



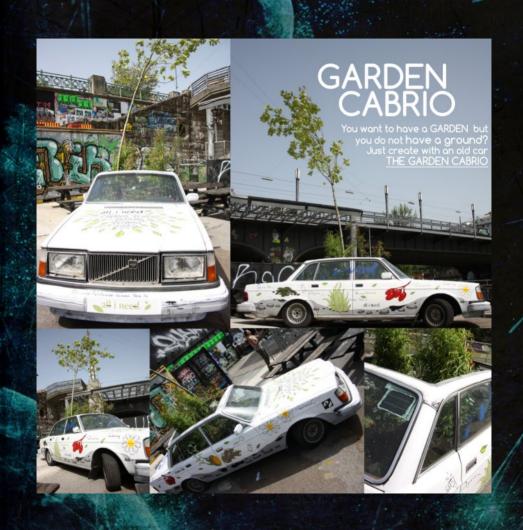


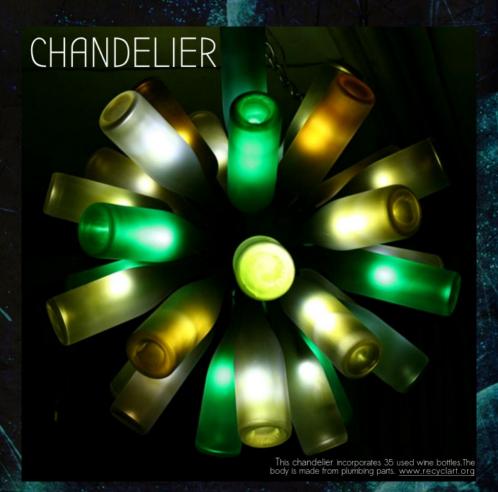




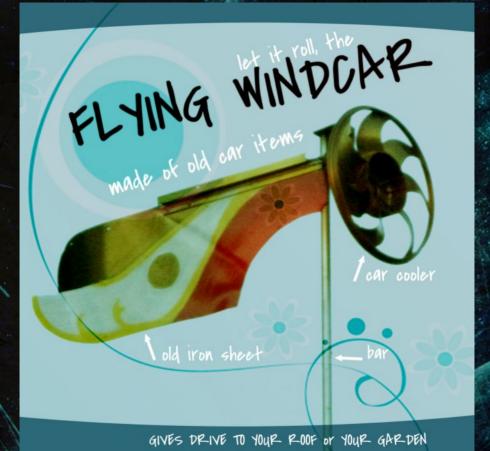
















JEWEL WATER

OLDEST BOTTLE, NEWEST ENERGYDRINK

OLD clean glassbottle

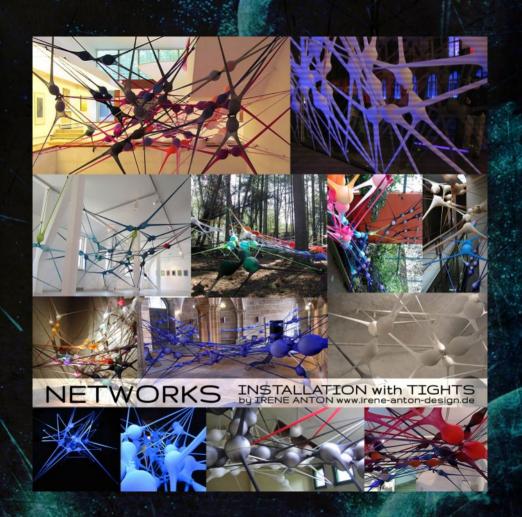
- + fresh water
- + NOble SUNKY STONES
- = funny funky energydrink

healthy energydrink

GOOD for your body & your planet









Korean artist Ji Yong-Ho combines various types of tires to create unusual realistic sculptures of animals. Yong Ho Ji's intention is to send a message of warning on environmental destruction and a human-caused threat to itself. www.yonghoji.com

take art, not drugs!

PILL BOTTLE ART





UPCYCLED WIMYL RECORDS











GROOVYWITHOUTGROOVE

EGG CARTON



a mini garden or a mini greenhouse.

LOVE LETTERS



Chair of Wisdom





paper-clip



to Earring *****







HEAVY METAL SCULPTURE out of industrial machinery





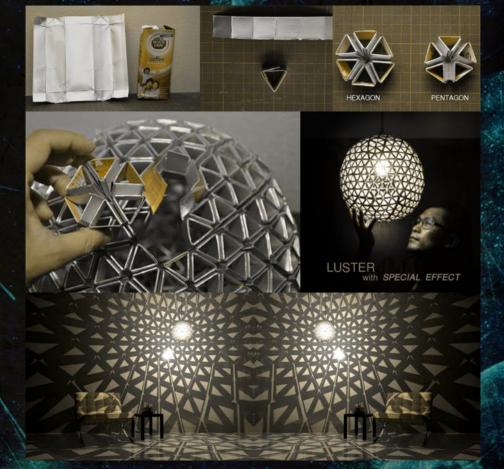








Bob Campbell aka 'Stig': www.stig-art.co.uk







Ode of Colours
BUTTON LAMP









www.ennodekroon.nl EGGCUBISM























FREITAG*

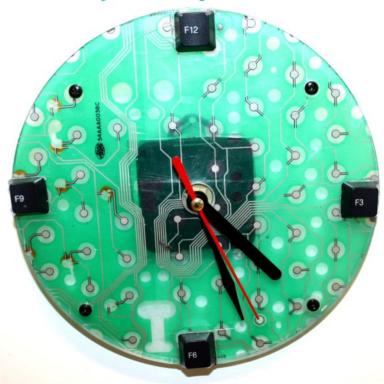
FROM TRUCK TO BAGS

FREITAG gives used materials off the street a new life as unique bags. www.freitag.ch



Paint the Music!

WATCH from a computer!



markt_platz is a workshop place from the social organisation Caritas in Vienna. They are producing clocks, bags, jewellery and tools out of recycling material. Visit the shop in Austria: Yppenplatz, Brunnenmarkt Stand 165-167, 1160 Vienna

long ton chair

The collection long ton chair is transforming garbage cans in extraordinary seating furniture:



The company "gabarage upcycling design" is seeing in trash valuable resources for the creative design process. You can explore a variety of creative design products online www.gabarage.at or visit the shop in Austria: Gabarage, Schleifmühlgasse 6, 1040 Vienna





recycled YARN

loopy, fluffy
RECYCLE YARN.

It consists of 70%

recycled cotton fibres,

is itch-free, machine washable and suitable for everyday use.

it will allow you to create light

& airy garments.

by www.hooked.nl

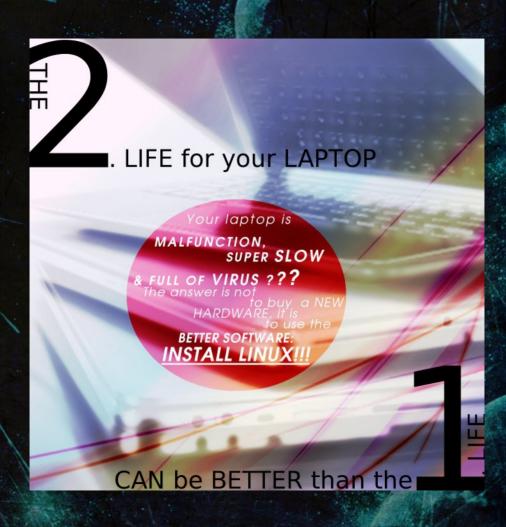


N B Fuzzil

A fobulous product by Hoooked









Bookmobile



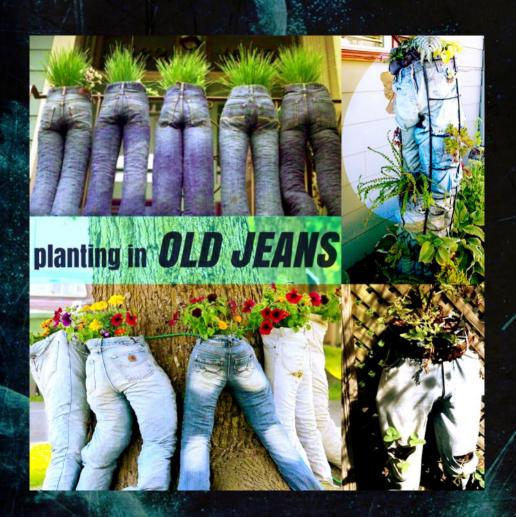
BUTTS into BLOOMS

www.benformandesign.co.uk

CiggSeeds are cigarettes that contain wild flower seeds within their butts. When the smoker tosses their finished fag onto the ground, the inpregnated seeds grow into wild Meadow flowers ...

DOUBLE BICYCLE TABLE www.junktion.co.il





made out of firefighters hoses

SWING www.gabarage.at









KITCHEN OWLS out of lids!





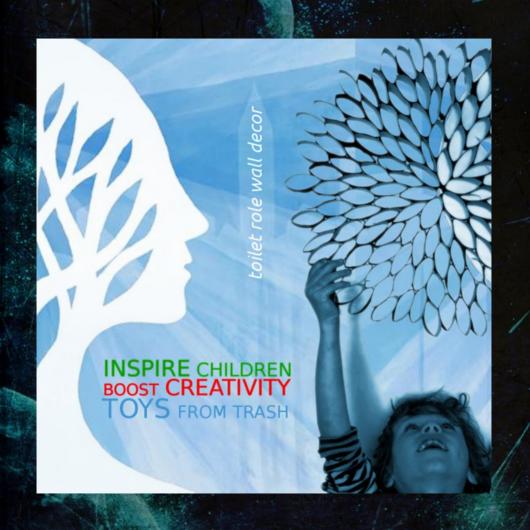








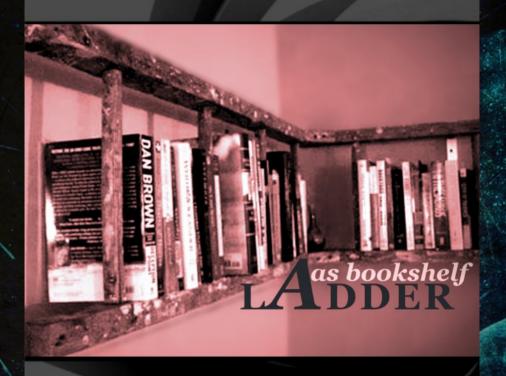
•••• 5D-TV FOR HIGHEST DEFINITION!





Thansformation

from a chair into a Towel Rack!

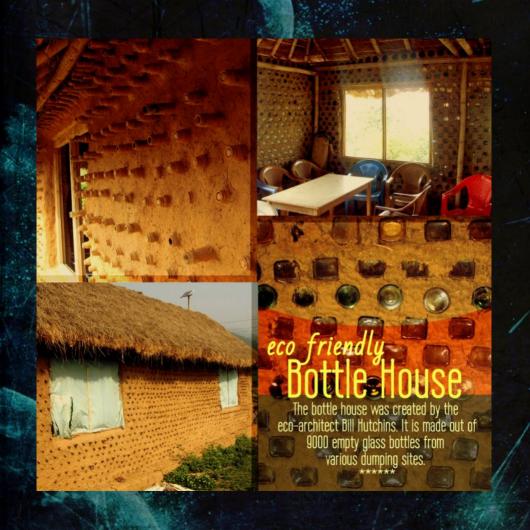








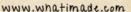














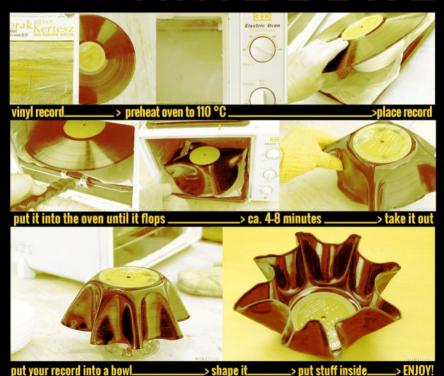


AFTER THE MATCHBALL

FUNNY HANGER OUT OF OLD TENNIS BALLS



HOW TO MAKE A www.wikihow.com VINYL BOWL







HOW TO

MAKE A BROOM OUT OF A PLASTIC BOTTLE? www.wikihow.com



DRAGONFLY



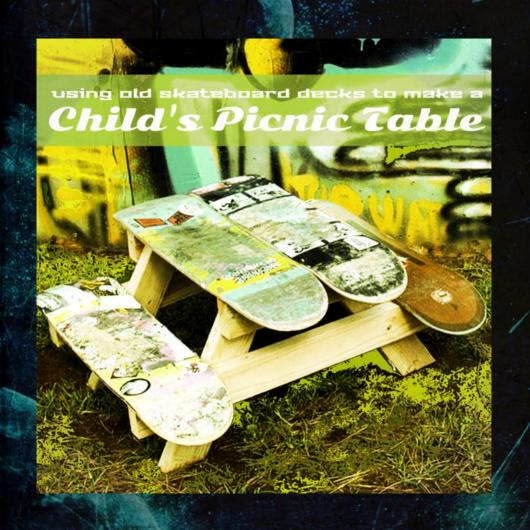
Chill in a sofa like it would be a bathtube!

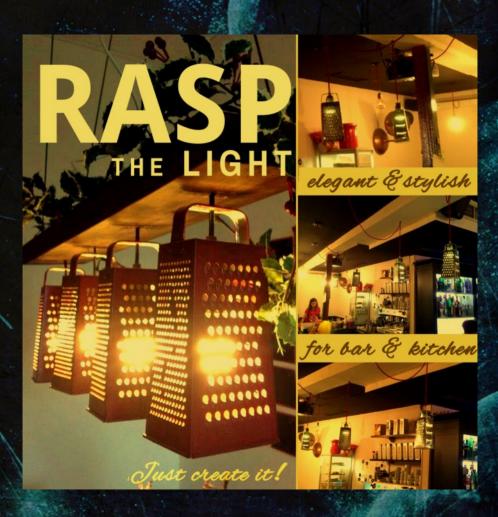
Tana KERT

Mir.

E & & E

And what if the sofa is out of a bathtube?

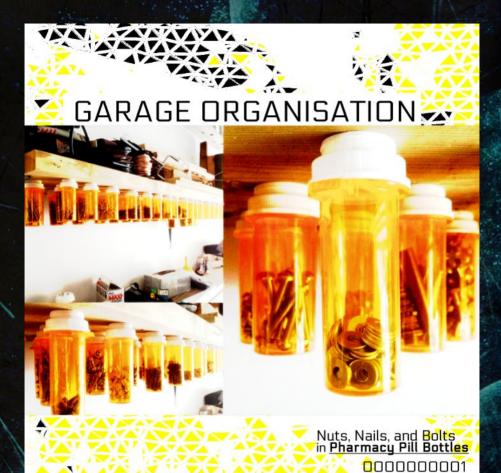




CORTIRES USED FOR



Children's Playground



















Give your favorite T-Shirt a second life!

www.mitzi-pepi.at











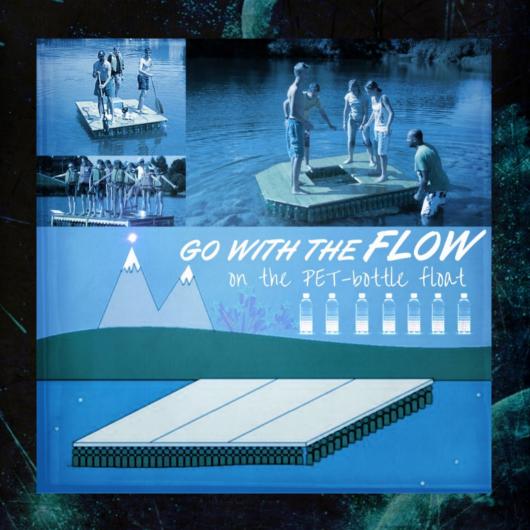
Heart of Winecork

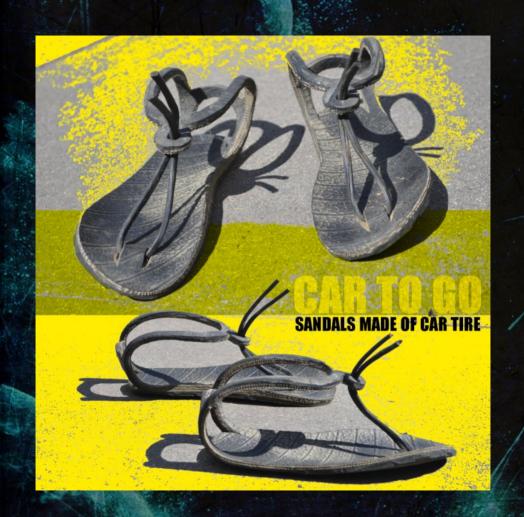














style in the kitchen

20

OCO COMPUTER TOWERS USED AS A MATCHOX





HOMEMADE



ircus





JUST ROLL IT!



take mgazine papers roll them to tubes or spiral stick together and form them







UPCYCLING OF SUNRAYS





O RESPECT: Respect planet's Treasure animals

OCARE: Take care of planet's Treasure beauty and health for the present and all future generations.

O SUSTAINABILITY: Live life according to limited resources of planet Treasure and realise a culture of recycling and upcycling.

O APPRECIATION: Treasure the treasures of planet Treasure!